



# Bloom ILLUSIONS

## ARTIFICIAL WEDDING FLORALS & STYLING Scenic Rim | Gold Coast | Brisbane

Bloom Illusions creates elevated wedding florals designed to make a statement.

Specialising in premium, high-end faux botanicals, we craft bespoke keepsake pieces and cohesive event styling collections that deliver the beauty and impact of fresh florals with enduring quality.



Doe + Deer Photography

Based in the Scenic Rim and servicing Brisbane and the Gold Coast, our work is tailored to couples who value thoughtful design, refined detail and a seamless experience. Every arrangement is composed with intention, ensuring a cohesive aesthetic from ceremony through to reception.

From initial concept to installation and pack down, we manage the full creative process with precision – delivering florals that feel considered, sophisticated and unmistakably yours.

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## **BLOOM ILLUSIONS PACKAGES**

*A curated collection of premium, custom-made florals and event styling, designed to create a cohesive and beautifully considered celebration.*

*From ceremony through to reception, each element is thoughtfully composed, bespoke, and professionally installed to ensure a seamless and effortless finish.*

### **What's Included**

- Unlimited communication throughout your planning journey
- Digital design plans and mockups for keepsakes, ceremony and reception styling
- Photo drafts of proposed arrangements
- Access to a private client portal to manage your selections and approvals
- Styling and placement of your existing decor pieces as a part of our planned layouts within any package including reception styling

This ensures your vision is clearly captured, cohesive, and professionally delivered – from initial concept through to installation and collection.

### **Event Styling Structure**

Reception styling is offered exclusively as part of a complete event collection inclusive of ceremony florals. This ensures a cohesive design approach and allows for thoughtful repurposing where appropriate.

### **Delivery & Installation**

Delivery, professional installation and next-day collection are included within all collection pricing for Scenic Rim venues.

An optional same-day pack-down service is available for select local venues at \$150.

To protect the integrity of our pieces, dry hire is not offered. All items are delivered, installed and collected by our team.

### **Booking & Bond**

A 10% booking fee secures your date and collection.

A separate refundable bond of \$250 is required for all bookings. This bond is returned promptly following collection, provided all items are received in their original condition.

Please refer to our Terms & Conditions for full details.

### **Additional Requirements**

If you require quantities or items beyond those listed within your chosen collection, please enquire. Our inventory continues to expand and we are happy to accommodate where possible.

## **THE KEEPSAKE COLLECTION**

### *Personal Bridal Florals*

Available as a standalone option or as an addition to any floral collection.

This set represents the minimum keepsake package, priced to reflect the bespoke design, exceptional craftsmanship, and premium quality florals and greenery in each piece. Perfect for couples wanting everlasting personal florals to treasure long after the day.

#### **Bridal Bouquet**

A full, cohesive bouquet designed as the focal floral piece for the bride. Crafted to complement your personal colour palette and wedding style, and made to last as a keepsake after the wedding day. Approx size 30-40cm

#### **Boutonniere or Pocket Garden**

A single, handcrafted floral piece designed to coordinate with your wedding party's bouquets. Worn on the lapel or in the pocket, this classic keepsake adds a polished, cohesive touch.

*Shipping / Delivery complimentary*

**\$395**

### *Optional Extras*

(not included in package)

Complement your bridal set with additional keepsake florals for your wedding party, crafted to harmonise seamlessly with your chosen palette and style

#### **Bridesmaids Bouquet**

Average size 20-25cm. Please enquire for Mono's or Mini's

**\$175**

**Boutonnieres/Pocket Gardens: from \$30**

**Corsages: from \$55**

**Hair Slides: from \$40**

**Flower Crowns: from \$75**

***Additional keepsake personal and styling arrangements***

are available on request, with pricing provided upon enquiry.

## **THE INTIMATE COLLECTION**

### *Elopements & Small Ceremonies*

Designed for couples wanting a small, beautifully styled ceremony without reception florals.

This collection includes one statement ceremony feature – such as a floral arbour, styled plinths, or a ground meadow installation – thoughtfully designed in your chosen colour palette and style.

Perfect for intimate celebrations where the ceremony is the hero moment.

#### **Ceremony Feature Styling**

*your choice of one of the following:*

- 1 x Classic Arbour and Florals Set, or
- 2 x Plinths and Plinth Arrangements, or
- 2 x Pillars with floral Clouds, or
- a 4 piece Ground Meadow

#### **Delivery, Set-up and Same Day Packdown**

Your hired items are packed down and removed after your ceremony and photos.

**\$1080**

*Only available for Gold-Coast, Brisbane and Scenic Rim locations*

## **THE SIGNATURE COLLECTION**

### *Ceremony Styling*

For couples who want their ceremony space to feel complete and cohesive.

This collection includes a larger-scale ceremony installation along with complementary floral elements to frame your aisle and focal areas. Every detail is designed to create balance, impact, and a polished overall look.

Ideal for venues where the ceremony setting deserves more than a single feature piece.

#### **Ceremony Feature Styling**

*your choice of one of the following:*

1 x Arbour and oversized florals set with Meadows, or  
Full set of Plinths and Plinth Arrangements, or  
a 7 piece Ground Meadow, or  
a Pair of Open Framework Pillars with multiple Floral Clouds and Meadows

#### **Aisle Entrance Meadows**

Large Meadows or Large Urn Arrangements

#### **Sign Arrangement Large x1**

Florals either attached to your sign or as a ground meadow  
Sign stand complimentary

#### **Delivery, Set-up and Next Day Packdown**

Available for up to 2 hours from base

**\$1985**

## **THE CELEBRATION COLLECTION**

### *Ceremony & Reception Florals*

Designed to carry your floral story from "I do" through to the celebration.

This collection includes a statement ceremony installation and coordinated reception florals allocated across your guest tables and key styling areas.

Perfect for couples wanting a seamless, well-considered floral experience across both spaces.

#### **Ceremony Feature Styling**

*your choice of one of the following:*

1 x Arbour and oversized florals set with Meadows or  
Full set of Plinths and Plinth Arrangements, or  
a 7 piece Ground Meadow, or  
a Pair of Open Framework Pillars with multiple Floral Clouds & Meadows

#### **Aisle Entrance Meadows**

Large Meadows with no vessel or Large Urn Arrangements

#### **Aisle Marker Meadows**

Small meadows for marking the row ends. or  
Swap these for additional large meadows or reception decor

#### **Sign Arrangement Large x 2**

Florals either attached to your sign or as a ground meadow  
Sign stands complimentary

#### **Reception Table Floral Styling**

Choice of Floral Arrangements: Meadows, Budvases, Posy Vases

#### **Delivery, Set-up and Next Day Packdown**

Available for up to 2 hours from base

#### **Cake Florals**

#### **Restyling**

*70-90 Guests \$3900*

*50-69 Guests \$3605*

*30-49 Guests \$3260*

# THE GRAND COLLECTION

## *Full Floral & Styling Experience*

Our most comprehensive offering.

This collection includes large-scale ceremony features and extensive reception styling, with layered florals, candles and installations designed to create depth and visual impact throughout your venue.

Created for couples who want a bold, immersive floral atmosphere and a fully considered design approach.

### **Ceremony Feature Styling**

*your choice of one of the following:*

1 x Arbour and oversized florals set with Meadows, or  
Full set of Plinths and Plinth Arrangements, or  
a 7 piece Ground Meadow, or  
a Pair of Open Framework Pillars with multiple Floral Clouds  
Full 7ft Floral Arch and Meadows

### **Aisle Entrance Meadows**

Large Meadows, no vessel or Large Urn Arrangements

### **Aisle Marker Meadows**

Small meadows for marking the row ends, or  
Swap these for additional large meadows or reception decor

### **Sign Arrangement Large x 2**

Florals either attached to your sign or as a ground meadow  
Sign stands complimentary

### **Reception Table Floral Styling**

Choice of Floral Arrangements: Meadows, Budvases, Posy Vases

### **Candles & Additional Styling Items**

Choice of our candle collection: 1 main candle type + Tealights  
Curated Table Runners to suit your style + extras

### **Delivery, Set-up and Next Day Packdown**

Available for up to 2 hours from base

### **Cake Florals**

### **Restyling**

*70-90 Guests \$4800*

*50-69 Guests \$4395*

*30-49 Guests \$3810*

## THE SIGNAGE SUITE

### *Full Custom Wedding Signage*

An add-on option to any of our packages, designed to complete the overall visual story of your wedding.

Created for couples who value cohesion, thoughtful details and a polished guest experience from the very first impression.

### *Acrylic Mirror Signage Collection*

Modern, minimal and designed to tie seamlessly into your wedding styling, our acrylic signage collection offers a polished finishing touch throughout your ceremony and reception spaces.

Each piece is professionally designed to complement your florals, colour palette and overall aesthetic for a cohesive guest experience from the very first impression.

(Available in Black, White and Frosted, and your choice of coloured vinyl)

#### **Welcome Signage**

A1 Acrylic Welcome Sign with Custom Wording – **\$85**

Gold Arch Mirror Welcome Sign with Custom Wording – **\$150**

#### **Acrylic Seating Charts**

Seating Chart – Up to 50 Guests – **\$200**

Seating Chart – Up to 100 Guests – **\$250**

### *Linen Signage Collection*

A softer, more editorial approach to wedding signage.

Crafted on cotton fabric in your chosen colour, our linen signage collection creates beautiful movement, texture and warmth throughout your wedding styling. Each piece is custom-made and designed as a keepsake item following your wedding day.

(Available in your choice of coloured 100% cotton fabric and HTV vinyl)

#### **Linen Welcome Signage**

Custom Linen Welcome Sign – from **\$180**

#### **Linen Seating Charts**

Linen Seating Chart – Up to 50 Guests – from **\$350**

Linen Seating Chart – Up to 100 Guests – from **\$450**

#### **Linen Bar Signage**

Linen Bar Menu Sign – from **\$180**

Additional custom HTV styling items available upon request:

Place setting Ribbons, Monogrammed Napkins etc

# RECEPTION TABLE STYLING OPTIONS

Each collection includes curated options for your reception tables and forms part of a complete, cohesive event design inclusive of ceremony florals.

Your reception styling is thoughtfully considered within the overall aesthetic of your celebration, ensuring a seamless visual flow from ceremony through to reception. Within your chosen collection tier, you may select from the following floral and styling directions.

Quantities are proportioned with intention and adjusted according to guest count, table shape and configuration and overall design scale.

## *Floral Arrangement Options*

### **Table Meadows**

A lush, low-profile arrangement designed to run organically along the center of each table. These are perfect for Bridal Tables.

*Typically one meadow of 60-70cm per individual table of 8 guests*

### **Bud Vase Clusters**

A layered collection of delicate bud vases styled across the table for a soft, textural finish. Choose from any in our collection.

*Typically 8-10 bud vases per individual table of 8 guests*

### **Posy Vases or Low Pots**

Structured floral groupings arranged in coordinating vessels for a refined aesthetic.

*Typically two larger posy vases or three smaller posy vases per individual table of 8 guests*

## *Table Lighting & Styling Options*

### **Candle Styling Options**

Each 8/10 seater table includes a layered candle design.

As a guide, this may include up to:

Approximately 8-10 tealights and

6 taper candles with holders (+ windlights where required) or,

6-8 sand wax or floating candles

*Final candle quantities are adjusted to suit table shape, size, layout and dining style and are subject to styling possibilities*

### **Table Styling Extras**

Table Runners ordered in your chosen colour

Table Numbers from our collection

# BLOOM ILLUSIONS HIRE ITEMS

## *Plinths & Pillars*



**Clear Acrylic Plinths**  
– Set of 3



**White Roman Pillar Plinths**  
– Pair



**Tall Gold Metal Frame Pillar**  
– Set of 2  
2m tall and 33cm wide.



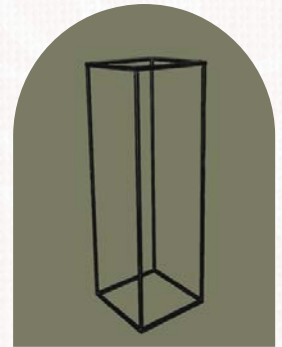
**Gold Chrome Frame Plinths**  
– Set of 3



**White Gloss Cube Plinths**  
– Set of 4



**White Gloss Ripple Plinths**  
– Set of 5



**Black Frame Plinth 80cm**  
Perfect as tall Table  
Centrepieces

*All Plinths and Pillars are included as part of the Ceremony Packages*

# BLOOM ILLUSIONS HIRE ITEMS

## Arbours



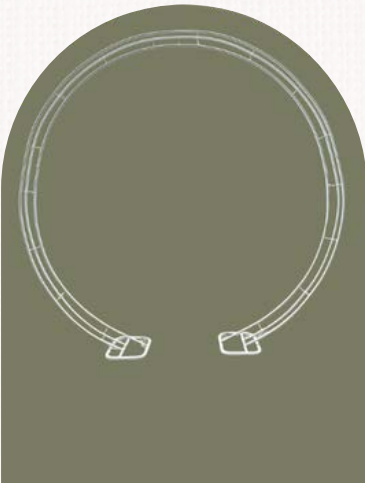
**Wooden Triangular Arbour**  
2.5m x 209cm



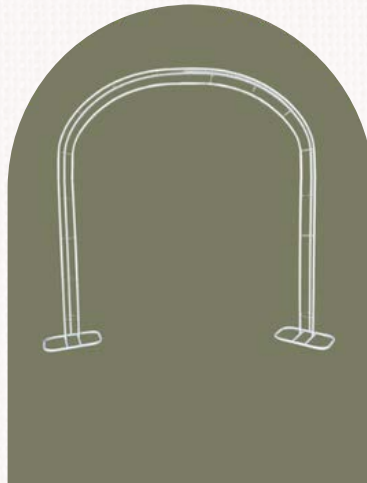
**White Wooden Arbour**  
It's being made!



**Stained Wooden Arbour**  
2.2m x 2.45m



**Circular Arch Heavy Duty**  
2.2m triple row tubing  
suitable for full florals



**Classic Arch Heavy Duty**  
2.3m x 2.4m triple row tubing  
suitable for full florals



**White Chiffon Arbour Drapery**  
**Complimentary**  
Draping can be applied to arches, arbours, pergolas, or other small ceremony structures.

*All Arbour Structures are included as part of the Ceremony Packages*

# BLOOM ILLUSIONS HIRE ITEMS

## Vessels



Small White Ceramic Posy Vase 15cm



Small Vintage Posy Vase 14cm



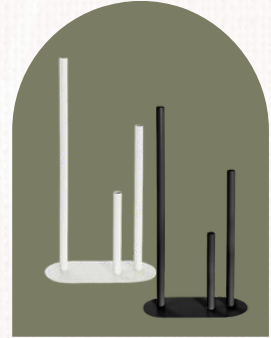
Large Ribbed Posy Vase 18cm



Large Green Bubble Posy Vase



Large Ribbed Belly Posy Vase



Three Tube Bud Vase  
(white and black)



Mini Assorted Bud Vases



Cylinder Bud Vases 25cm & 14cm



Ribbed Mini Bud Vases



Large Ceramic Urns  
37cm tall x 29cm wide

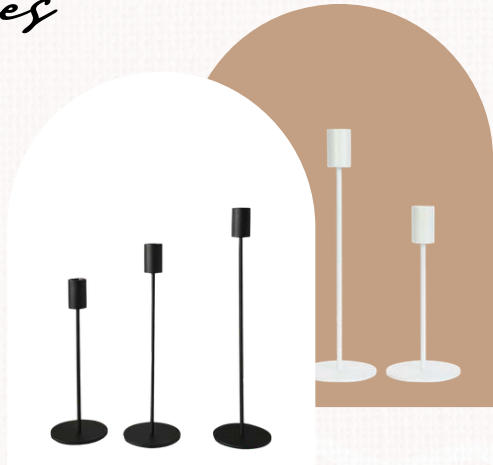
*All Vessels are included as part of the Reception Packages*

## BLOOM ILLUSIONS HIRE ITEMS

### *Candles*



**Ribbed Glass Tealight Candle Holders**  
with real flame white cup tealights



**Black or White Tapered Candle Holders**  
with 25cm Taper Candles



**Ribbed Glass Taper Holders**



**30cm Glass Windlight Covers**  
for use with our Ribbed Taper Holders



**Glass Candle Pillars with Sandwax  
or Floating Candles**  
various sizes

#### **LED options available**

For venues with open flame restrictions, or outdoor use where real candles will be likely to go out.

*All Candles are included as part of the Reception Packages*

## BLOOM ILLUSIONS HIRE ITEMS

### *Table Numbers*



**Frosted Acrylic Arch on Wooden Base**

White text, numbers 1-10 available

Complimentary



**Travertine**

White text, numbers 1-8 available

Complimentary

### *Signs & Stands*



**Gold Frame Arch Mirror**

166x60cm, freestanding

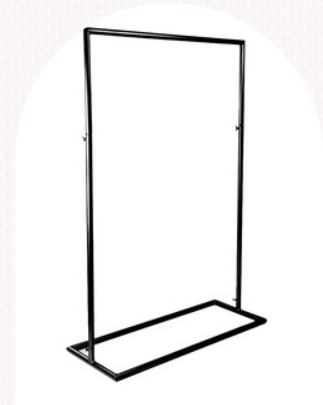
**\$100**



**White Metal Easel**

148cm tall with adjustable brackets. 2 available.

Complimentary



**Black Metal Hanging Sign Stand**

90x132cm

Complimentary

## BLOOM ILLUSIONS HIRE ITEMS

### *Other Accessories*



#### **White Acrylic Card Box with Gold Lock**

Black writing (Cards + Wishes)  
Complimentary with the Celebration  
and Grand Packages



#### **Table Runners**

In complimentary colour to your  
scheme  
4m x 90cm  
Complimentary with the Grand  
Package